



USING LESS WATER IS THE RIGHT THING TO DO!

It's the right thing to do environmentally as water is a rare and precious resource. When we conserve water, we are saving the planet for our children and for future generations.

Saving water reduces the potential for flooding of raw sewage during rain events in your town and for your neighbors upstream and downstream because you are using less of the sewer system's finite capacity.

Saving water reduces sewage pumping costs for your town, which helps keep costs down.

Saving water reduces pumping and treatment costs for the CCMUA, which helps us keep our rates down.

Saving water helps save money for you, and keeps money in your pocket.



Flooding in the City of Camden after a typical rain event.

FOR MORE INFORMATION AND WATER SAVING TIPS, VISIT:

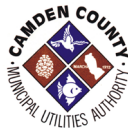
www.epa.gov/watersense

www.njwatersavers.rutgers.edu

Camden County Municipal Utilities Authority

1645 Ferry Ave.
Camden, NJ 08104
(856) 541-3700

www.ccmua.org



Making It Better. Together.

CAMDEN COUNTY CONSERVES

Saving Water,
Saving Money



How much can you save?

Approximately 70 percent of water used in a household is used inside the home, with the bathroom utilizing more water than any other room. By replacing older, inefficient bathroom fixtures with WaterSense® labeled fixtures, your household can save in numerous ways.



WATER:
7,000 gallons annually

(enough to wash 6 months worth of laundry)



ELECTRICITY:
200 kilowatt hours annually

(enough to run a refrigerator for 2 months)



MONEY:
\$80 in utility bills annually

(fixtures pay for themselves in as little as 2 years)



SAVING WATER INDOORS:

- ◆ Fix household leaks.
- ◆ Always wash full loads for both laundry and dishes.
- ◆ Turn the water off while brushing teeth.
- ◆ Replace showerheads with low flow showerheads.
- ◆ Take shorter showers - five minutes or less is best.
- ◆ Avoid using running water to thaw meat or other frozen foods. Instead, defrost food overnight in the refrigerator.
- ◆ Purchase a water conservation kit and a leak detector kit. Many water companies offer them to customers at reduced prices.
- ◆ Install WaterSense® labeled products to conserve water.
- ◆ For commercial properties, refer to the best management practices for buildings that the Environmental Protection Agency (EPA) recommends for federal buildings.
- ◆ Refer to the Alliance for Water Efficiency Resource Library for more information regarding specific residential, commercial, and institutional water efficiency (www.allianceforwaterefficiency.org and www.home-water-works.org).

SAVING WATER OUTDOORS:

- ◆ Water only when needed; Camden County landscapes need approximately one inch of water per week.
- ◆ Water landscapes early or late in the day to reduce evaporation.
- ◆ Plant native plants; they are adapted to the region's conditions and require less water.
- ◆ Use a shut-off nozzle on your hose.
- ◆ Install a rain barrel to water flowers with rainwater collected from rooftops.
- ◆ Use fixed spray irrigation on turfgrass only. For all other plants, use drip or micro irrigation.
- ◆ Limit turfgrass to 40 percent or less of the total landscaped area.
- ◆ Wash vehicles at a car wash that recycles water.



Install a rain barrel at your house!

The more you conserve, the more you save!